

Corporate Fact Sheet

In November 2017, Alpine SG (ASG) entered into the healthcare software market with an investment in Exym® LLC, a fast growing West Coast Electronic Health Record (EHR) software vendor. As part of its strategic, nationwide market expansion strategy, it recently as of September 2018 announced a new investment partnership with a leading East Coast behavioral health and human services EHR software vendor, Foothold Technology. ASG now holds a growing vendor portfolio in key electronic data record management markets:

- Exym LLC (founded in 2004) is the leading EHR software provider for outpatient behavioral health clinics in California.

Headquarters:
1333 N. California Blvd., Suite 448
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www.exym.com
info@exym.com

- Foothold Technology (founded in 2000) is the leader in web-based EHR software for behavioral health and human services in New York and New Jersey.

Headquarters:
36 E 12th Street, 5th Floor, New York, NY 10003
212-780-1450 x8003
www.footholdtechnology.com
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Management Team

- Nick Horn, CEO, Exym

- Marlowe Greenberg, CEO, Foothold Technology
- Matt DeBeer, Founder and CTO, Exym
- Nick Scharlatt, Co-Founder, Foothold Technology

Funding & Investors

- Exym and Foothold Technology are backed by [Alpine SG](#), a group of market leading software companies funded by Alpine Investors; a leading private equity firm headquartered in San Francisco, CA.
- [Alpine Investors](#), is a values-driven private equity firm with a mission to build enduring companies by working with, learning from and developing exceptional people.

Target Markets

- Growing demand for digitalization and automation in healthcare is one of the primary drivers for the growth of the EHR and Human Services software markets, which combined are a multi-billion-dollar global market.
- Exym targets the behavioral health segment of the EHR market with a primary focus on Californian outpatient mental health institutions. The company is also expanding into neighboring states including Oregon and New Mexico.
- Foothold Technology targets human services providers across the nation, in Guam, and Puerto Rico. The company's web-based application software is used by over 1,000 agencies to manage human services ranging from

behavioral health, alcohol and substance use, to homelessness and housing for individuals and families, children and adults.

Products and Services

- Exym is a cloud-based EHR software solution for billing, documenting and managing behavioral health services.
- Exym supports best-in-class EDI integration with the LA County Department of Mental Health IBHIS system, the largest behavioral health information system in the nation, as well as leading health insurance claims systems. Exym is planning to develop EDI integrations with other CA County systems in 2018 and beyond.
- Exym offers comprehensive customer onboarding services, as well as world-class technical support for subscription users.
- Foothold AWARDS® is a web-based electronic record-keeping application that is federally certified as both a Behavioral Health EHR software system and a Homeless Management Information System (HMIS) software package.
- AWARDS supports behavioral health, alcohol and substance use, intellectual and developmental disabilities, homelessness and housing, employment and training, seniors, veterans, and other therapeutic services to individuals and families, children and adults.
- AWARDS is HIPAA-compliant and offers full interoperability with any other federally certified system for

participation in Health Information Exchanges (HIE) and Regional Health Information Organizations (RHIOs).

- Similar to Exym, Foothold Technology provides expert support services, led by seasoned Senior Project Managers who are assigned to their customers for life.

Deployments:

- Exym has over 80 customers and is being used by more organizations in Los Angeles County than any other competitor offering.
- Foothold's AWARDS application is presently in use at over 1,000 provider agencies in 26 states, Guam, and Puerto Rico. The company works with more agencies in New York and New Jersey than any other EHR vendor.

Key customers:

- Children's Bureau
- Children's Hospital Los Angeles
- Penny Lane Centers
- Pathways by Molina
- Redwood Community Services, Inc.
- Optimist Youth Homes & Family Services
- Child & Family Center
- Alma Family Services
- Para Los Ninos for the Children
- Amanecer Community Counseling Service
- The Whole Child
- Catholic Charities
- Goodwill Industries
- Salvation Army
- Volunteers of America
- YMCA
- NYC Department of Homelessness (the Largest CoC in the US)